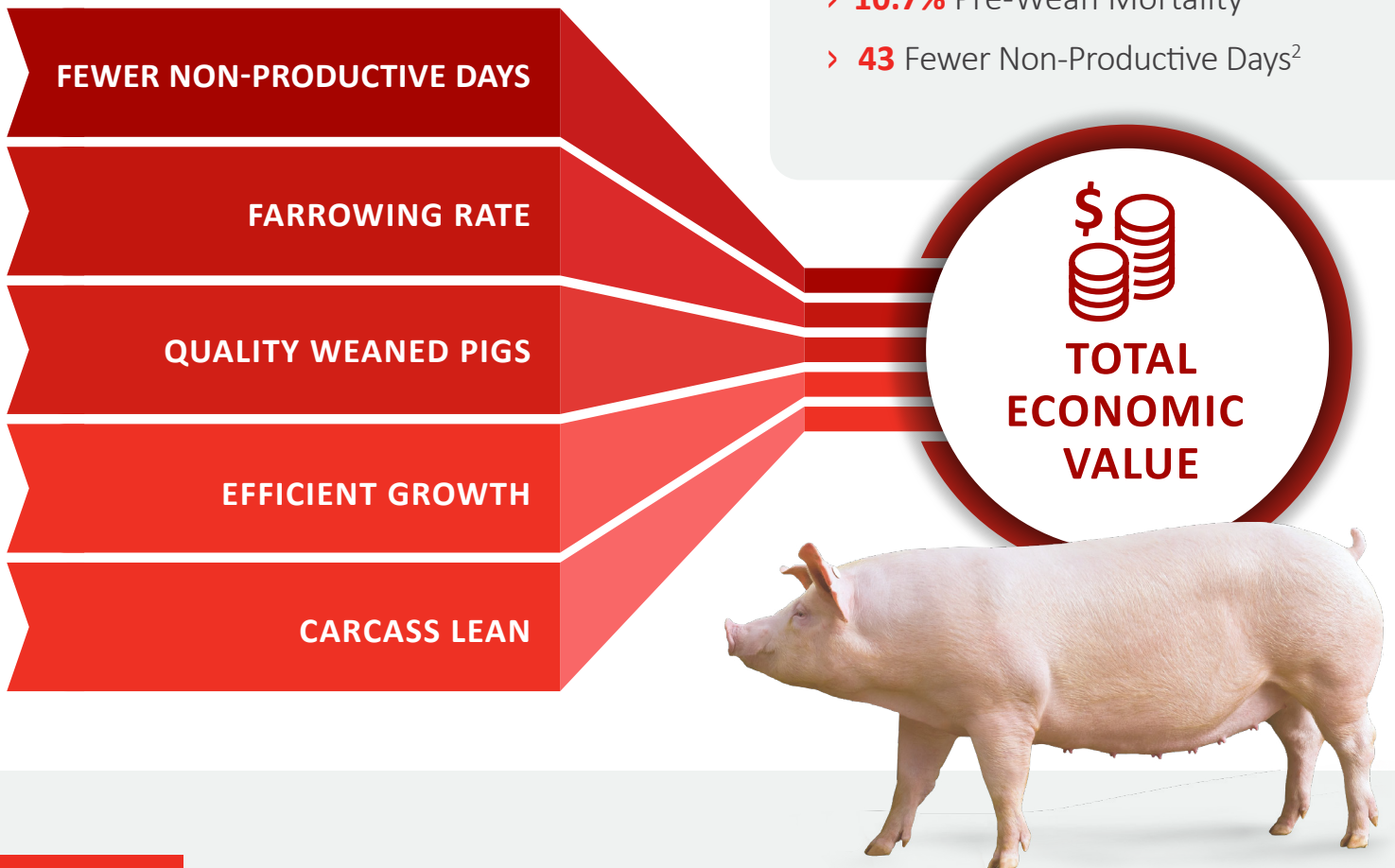


Unrivalled performance, achieved efficiently

Built for real-world conditions, the Camborough® delivers a new level of reproductive performance and lasting productivity.

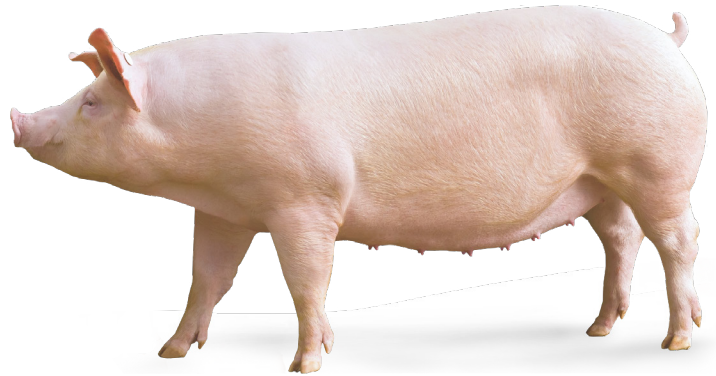
PROVEN PERFORMANCE

- > **34.6** PSY¹
- > **89.2%** Farrowing Rate¹
- > **10.7%** Pre-Wean Mortality¹
- > **43** Fewer Non-Productive Days²



Where Performance Begins

Camborough® performance doesn't happen by chance. It's driven by continuous innovation, deeper performance insight, and intentional genetic selection—supported by a reliable, healthy supply and a technical service team dedicated to maximizing performance in your herd.



How PIC Builds Better Genetics



Innovation in Measurement

Computer vision and digital phenotyping capture deeper insight into sow performance.



Genetics Built by Design

Advanced analytics and genomic prediction guide intentional genetic selection.



Performance Measured in Commercial Systems

Maternal GNX evaluates thousands of pedigreed crossbred daughters raised in real production environments.

The Next Generation of Maternal Traits

Digital Longevity

Predicts the probability a sow is not prematurely removed from the herd due to lameness.

Reproductive Success

Estimates the likelihood a sow remains productive beyond parity one, helping reduce reproductive removals.

Pre-Wean Gain

Measures individual piglet gain from birth to weaning, reflecting both piglet genetics and the sow's maternal contribution.