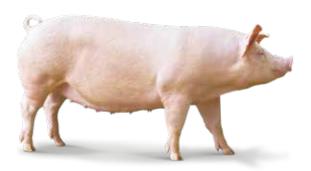
PIC Camborough®

Robust performance, achieved efficiently



The Camborough® brings long-standing history of performance and accelerated genetic improvement through PIC's genetic development program. She is the ideal choice for producers who need an efficient, high performing sow that yields more uniform pigs with heavier weights in all conditions.

The Camborough® differentiates herself from other female genetics:

- Yields the lowest cost per weaned pig
- Contributes to high performing progeny
- Demonstrates strong performance across multiple environments

The Camborough® is predictable and easy to manage and comes with PIC's commitment to customer success through economically relevant breeding goals, a variety of services and a healthy supply chain.



Lowest cost per weaned pig

As compared to other genetic suppliers.

More productive days

The Camborough® reaches puberty younger and has a shorter wean-to-oestrus interval for earlier breeding and faster rebreeding. As a result, the Camborough® drives sow herd efficiency with more productive days in her lifetime.

	Camborough®	Competitor A	Competitor B
Age at 1st mating	> 203 days	240-250 days	245 days
Weight at 1st mating	135-160 kg	150-160 kg	150-160 kg

^{*}More productive days can result in up to 26 £ less costs per gilt. This is based on a younger age at breeding which results in less space and feed requirements for an overall lower maintenance cost.

Lower feed cost

The Camborough® costs less feed per pig weaned compared to competitive sows, indicating her superior feed efficiency. On average, she eats 100 - 150 kg less feed per year than competitive sows.



Calculated, based on competitor manuals

Strong mothering ability

The Camborough® has more teats to rear pigs, reducing the need for nurse sows and extra labour needed to move and manage pigs. At PIC Elite Farms, 58% of gilts had 16+ functional teats in 2019.



PIC Camborough®

Never Stop Improving Genetic Potential.

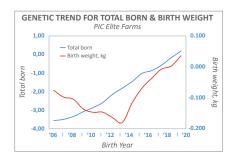
Robust performance, achieved efficiently

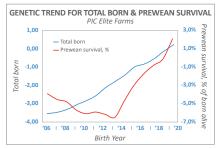
Contribution to high-performing progeny

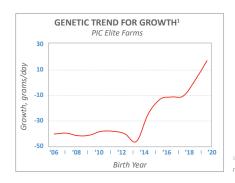
More and stronger piglets ready to grow

PIC has improved birth weight and pre-wean survival, while litter size has grown as well. Over the last 5 years, the percent of pigs born below 900 g has decreased 6 %, from 14 % to 8 %. Industry research shows pigs born with less than 900 g are less viable, have a higher pre-wean mortality and lower post-weaning performance.

The Camborough® delivers stronger pigs that grow faster. This improvement is observed in day-to-day performance in PIC Elite Farms.







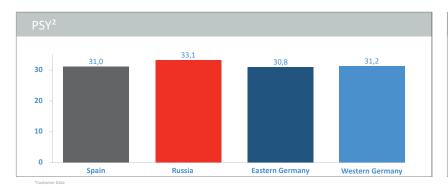
¹Improvement on vertical axis is normalised to zero for 2018 - 2019 representing lifetime carcass gain

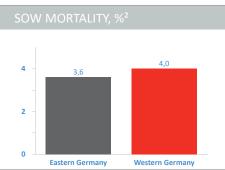
Ability to perform across multiple environments

Robust mother

Through selection and testing strategies feet and leg score throughout PIC Elite Farms have improved and maximised sow retention.

The Camborough excels in various housing systems across multiple geographies, achieving greater than 30 PSY and less than 5 % sow mortality.







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