

The Robust, Lean-Yield Solution: PIC®327

 Never Stop Improving
Your Profitability.



If you're looking for a robust boar with a high lean percentage, the PIC327 is a strong contender.

In today's market, packers favor higher slaughter weights and lean yield. The PIC327 provides a higher lean percentage at heavy weights along with lower production costs. And because of its robustness, the PIC327 excels in health-challenged environments as well as outdoor markets.

The PIC327 combines low production cost with optimized packer premiums for lean yield, including:

- More full-value pigs marketed
- Excellent lean gain
- Low backfat at heavy slaughter weights
- Excellent feed efficiency

In addition, the PIC327 has strong genetic improvement in the pipeline, so you can be confident in continuing high performance.

Contact PIC to learn more about what the PIC327 can mean for your operation.

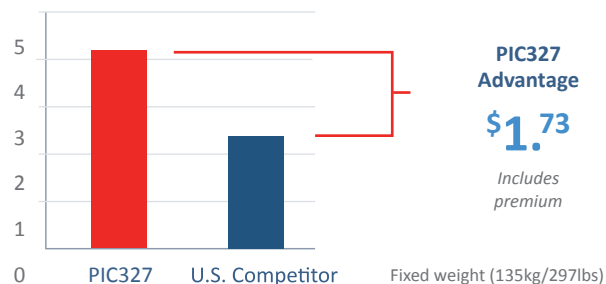
Competitive sire with strong economics

Trial 1: PIC327 vs U.S. Competitor

Robustness and lean yield drive the PIC327's advantage:

		PIC327	U.S. Competitor
Production	Full value pigs	98.2%	95.4%
	Backfat (mm)	16.0	17.3
Carcass Value	Loin depth (mm)	66.4	64.1
	Lean yield	62.1%	61.4%

Margin above feed & housing (\$/pig placed)

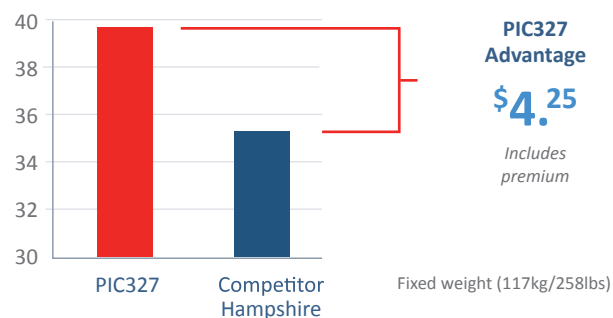


Trial 2: PIC327 vs Competitor Hampshire

FCR, ADG and robustness drive economic advantage

		PIC327	Competitor Hampshire
Production Traits	FCR	2.55	2.74
	ADG (lb/day, gram/day)	2.08 / 943	2.02 / 916
	Mortality	2.0%	2.8%

Margin above feed & housing (\$/pig placed)



PIC®

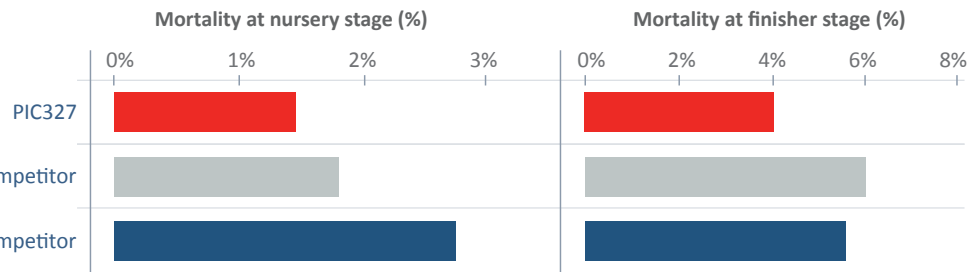
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Never Stop Improving
Genetic Potential.

Robustness under health challenges

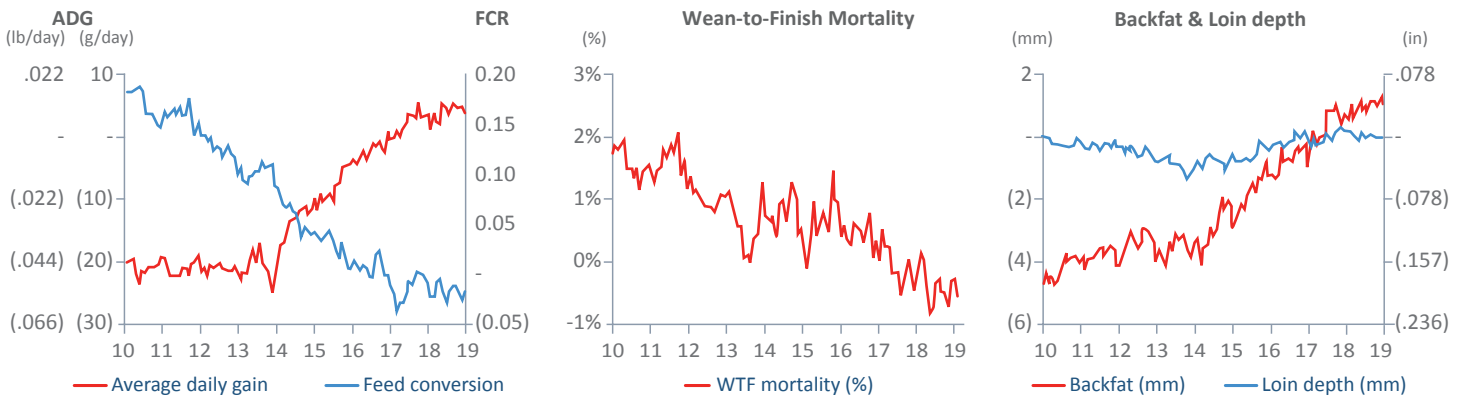
Trial in health-challenged environment with APP outbreak

Source: U.S. producer trial with independent analyst



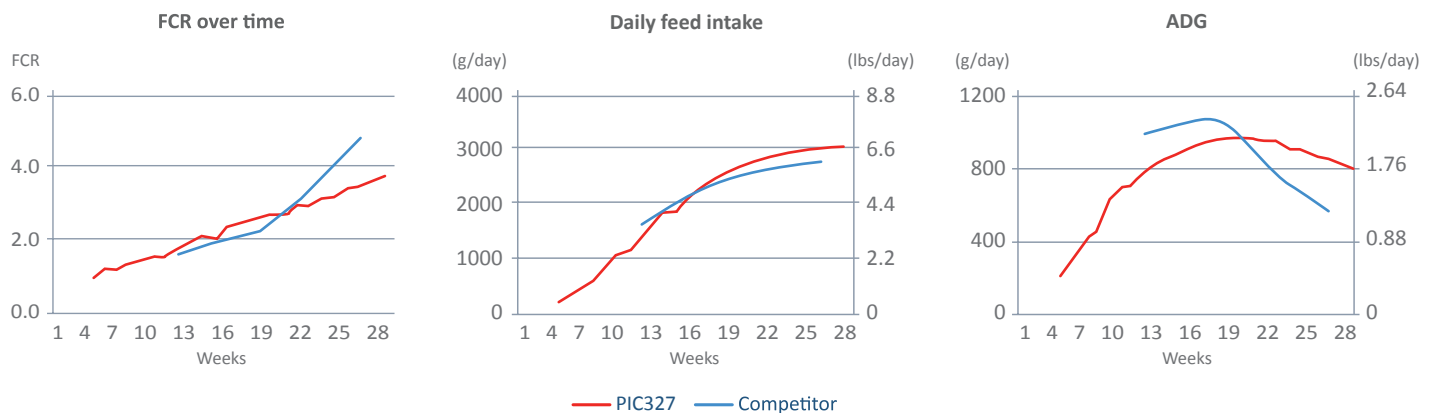
Strong genetic improvement in the pipeline

Overall improvement of \$1.50 per slaughter pig per year



Source: PIC Product Development

Strong performance at heavy weight



Source: PIC327 growth curves, competitive feeding manual growth curves

PIC®