



# Job Description

## Strategic Planning Senior Manager, PIC



### Job Description

Genus strives to provide beef, dairy and pork producers with superior breeding stock to enable the production of affordable and nutritious animal protein for consumers. Genus' mission is to pioneer animal genetic improvement to help nourish the world. PIC is Genus' porcine division and is the global leader in pig genetics.

PIC currently supplies over 70% of the world's top pork producers and genetically influences approximately 25% of all pigs produced in professional systems across the globe. We directly employ people in 18 countries worldwide and our products are available in more than 50 countries. We are a diverse team, ranging from scientists to sales teams, production personnel to customer service, and are all united by a passion for producing nutritious, affordable pork and a commitment to continuous improvement. PIC's customers are increasingly using digital channels to engage with genetic providers and PIC is expanding its capabilities to use the latest technologies to interact with customers.

The Strategic Planning Senior Manager develops the organization's strategic plans to ensure PIC's continued growth and profitability.

### Core Duties and Responsibilities

- Lead the development of the PIC's long-term global strategy with input from key stakeholders from across all regions and functions
- Lead regional and commercial managers through regular market opportunity reviews by assessing industry trends, competitive dynamics, analyses of strengths/weaknesses/opportunities/threats, and partnerships opportunities.
- Help develop business proposals/white papers with cost and benefit analyses for review with Executive Leadership Team and Board of Directors.
- Advise business leaders by providing strategic direction to identify and address business issues and opportunities.
- Work in collaboration with other business leaders to drive decisions based on data, facts, and analytical findings across the organization.
- Lead and execute ad-hoc strategy projects involving market research, external consultants, and internal cross-functional teams.



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### Qualifications

- University degree in business field
- A minimum of 5 years of experience in management and/or strategic consulting experience in global firms
- Proven leadership skills in a matrix organization
- Leadership skills and vision with respect to market acceptance and stakeholder management
- Ability to exercise judgment based on analysis of empirical data and share findings appropriately
- Ability to work both autonomously and collaborate across teams and functional areas
- Work requires continual attention to detail and ability to establish priorities and meet deadlines
- Ability to work across all levels of internal business stakeholders
- Strong organization and prioritization skills are required
- Excellent oral and written communication skills are required
- Demonstrated ability to analyze and solve problems in an empowered, self-directed/managed work environment
- Ability to work in and maintain performance expectations in a fast-paced environment
- Proficient in Microsoft Office and other relevant software applications
- Position is based in PIC office in Hendersonville, TN
- Ability to travel approximately 15%

Relocation Eligible: Yes

Job Type: Regular Full-Time

If you share our spirit of innovation and can thrive in an environment that offers both challenge and support, please submit your resume to [careers@pic.com](mailto:careers@pic.com).